



OIC/ICIM-10/2014/DECLARATION/FINAL

**Tehran Declaration
10th Session of the Islamic Conference
of Information Ministers
Tehran, Islamic Republic of Iran
3-4 December 2014**



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**“Media Convergence
for Peace and calm in the Islamic World”**

We, the Information Ministers of the OIC Member States, participating at the 10th Session of the Islamic Conference of Information Ministers held in Tehran, the Islamic Republic of Iran, on 3-4 December 2014;

Being cognizant of the tremendous challenges facing the Islamic Ummah, and renewing our commitment to the noble objectives of the OIC and supporting all the initiatives and activities, particularly in the media and information domain, directed towards promoting unity, solidarity and cooperation among the Member States;

Recognizing the invaluable opportunity provided to us, the Information Ministers of the OIC, by the 10th ICIM to deliberate on promoting “Media Convergence for Peace and calm in the Islamic World” in order to uphold unity and solidarity among Muslims worldwide;

Further recognizing the vital and leading role of media, in all its different forms, as an efficient tool in shaping the local, regional and international public opinion;

Being convinced of the importance of OIC’s role and visibility in international and regional affairs, through further efficiency and revitalizing its work areas and programs in the field of media, to ensure the rightful place of Muslim communities in a world experiencing rapid social, economic, cultural and technological developments;

Bearing in mind the growing threats posed by hostile campaigns against Islam and Muslims projected and rather intensified by various international media in the West in order to propagate Islamophobia aiming at tarnishing the true image of Islam, a religion of moderation and tolerance;

Emphasizing the need to reinforce the civilizational message of the Muslim Ummah, built on the values of dialogue and coexistence in a climate of justice, security and stability;

Reaffirming the principle of consolidating joint Islamic action among OIC Member States, particularly in the field of media, and their constant support to the cause of Palestine and Al-Quds in all international fora;

Taking into consideration the Final Report of the 10th Islamic Conference of Information Ministers which aim to promote OIC Member States' contribution and cooperation in the field of media;

1. **Commends** the outstanding role of OIC Member States' mass media in exposing the horrifying war crimes and crimes against humanity committed by the Israeli Zionist regime against the Palestinian people and its efforts to execute the plans of judaizing the city of Al-Quds Al-Shareef; and **lauds** the role that mass media play in highlighting the legitimate struggle of Palestinians to end the Israeli occupation, we also commend the efforts of Al-Quds Committee.
2. **Emphasizes** the need to effectively harness the potentials of information and communication technologies in the OIC Member States, which requires concerted efforts to bridge the information divide in the digital media through seeking modern information technologies and necessary investment in the related infrastructures and human resources.
3. **Emphasizes** the importance of media convergence for promotion of peace and calm in the Islamic World and **stresses** the role that the media shall play to confront all forms of violence, extremism, fanaticism, racism and hatred.
4. **Expresses** serious concerns over dreadful acts of terrorism committed under the sublime name of Islam and **believes** that it is high time for all true believers and OIC to use the power and influence of media to fight back such acts and the dangerous mindsets behind them that have nothing to do with the compassionate teachings and divine nature of Islam and

condemns strongly the heinous acts of terrorism committed by ISIS and the abuse of modern media to serve its vicious goals.

5. **Supports** the OIC media activities and the contribution by relevant OIC institutions to counter biased attempts to desecrate Islamic holy sites and symbols, spread hatred and discrimination against Islam and Muslims, and associate Islam with violence and terrorism.
6. **Commends** the constant efforts and initiatives of the OIC Secretary General and his contacts with the mass media within and outside the Islamic world, contributing thereby to giving the Islamic voice a prominent position in international fora, and **requests** him to render his good offices and fully utilize the capacities of OIC to implement decisions and recommendations adopted by this Conference towards media convergence for peace and calm in the Islamic World.
7. **Calls** for increased efficiency, synergy and coordination in the field of information among the OIC institutions in order to present a comprehensive image of joint Islamic action on issues of concern to the Muslim world and **underscores**, in this regard, the importance of supporting the media programme intended to highlight the role of the African continent in the Islamic world, and the desirability of introducing similar programmes for other parts of the Muslim world.
8. **Calls** for making information in the Member States an instrument that contributes to peaceful coexistence, peace, calm and development; reflects the concerns and preoccupations of peoples of the Member States; and deals with economic, social and cultural issues responsibly, in a climate of openness, multiplicity of views and diversity of opinion, while fully respecting Islamic teachings and values and making sure that media freedom is widely exercised with responsibility.
9. **Extends** appreciation to the People and Government of the Islamic Republic of Iran for their generous hospitality during the 10th Session of the Islamic Conference of Information Ministers.

Tehran, Islamic Republic of Iran
4 December 2014.