



Original: <u>English</u>

OIC/10-ICTM/2018/AGENDA(MIN)/FINAL

# AGENDA FOR THE TENTH SESSION OF THE ISLAMIC CONFERENCE OF TOURISM MINISTERS (ICTM) DHAKA, BANGLADESH 6 - 7 February 2018

# Theme: Promoting Regional Integration through Tourism

- 1. Implementation of OIC Framework for Development and Cooperation in the Domain of Tourism;
- 2. Development and Promotion of Islamic culture and heritage Tourism;
- 3. Progress on Tourism Infrastructure Projects;
- 4. OIC Tourism Fairs;
- 5. OIC City of Tourism Award (2019-2020);
- 6. Reconstitution of the Tourism Coordination Committee;
- 7. Date and Venue of the 11<sup>th</sup> session of ICTM;
- 8. Any Other Business; and
- 9. Draft Resolution of 10<sup>th</sup> ICTM.

Donglodesh









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#### ANNOTATED AGENDA FOR THE TENTH SESSION OF THE ISLAMIC CONFERENCE OF TOURISM MINISTERS (ICTM) DHAKA, BANGLADESH 5-7 February 2018

## Theme: Promoting Regional Integration through Tourism

1. Implementation of OIC Framework for Development and Cooperation in the Domain of Tourism;

The Session will review the report of Secretary General on the implementation of the OIC Framework on Tourism since 9<sup>th</sup> ICTM, particularly on issues concerning:

- Promotion of Islamic Tourism;
- > Commemorative activities for OIC cities of tourism;
- Tourism Promotional activities: organization of tourism fairs, exhibitions, creation of tourism portal;
- > Tourism capacity building programmes; and
- > Tourism publications: tourism statistics, studies.

-Member States are expecting to deliberate on their responses to the previously identified projects within the Framework and identify new priorities.

-The Conference will receive presentations from Iran, Turkey and Bangladesh on Technical Specifications of Tourism Training Network, Tourism Occupational Skill Standards (TOSS) and Human Resource Development on Tourism and Certification respectively.

### 2. Development and Promotion of Islamic culture and heritage Tourism:

-Based on the presentation by the Republic of Indonesia and SESRIC on Islamic Tourism and Heritage Tourism and Draft Strategic Roadmap for the development and promotion of Islamic Tourism, the Conference will deliberate on their national priorities and identify areas of joint cooperation on Islamic tourism; and

-Study on Muslim Friendly Tourism Branding in the Global Market prepared by ICDT.

- Presentation on Role of Youth in Promoting Intra-OIC Tourism by Islamic Conference Youth

Forum for Dialogue and Cooperation (ICYF-DC)

## 3. Progress on Tourism Infrastructure Projects:

-The Conference will review progress on the tourism project: Regional project on sustainable tourism development in a Network of Cross-Border Parks and Protected Areas in West Africa Page 2 of 3









and discuss ways and means of expediting the post-feasibility measures required for the speedy implementation of the project.

-Consideration will also be given to new tourism projects, especially for other sub- regions of the OIC. With these understandings, Bangladesh will make a presentation on 'Islamic Culture and Heritage' proposing a new tourism project during the agenda discussion.

#### 4. OIC Tourism Fairs:

- The Conference will review progress on the organization of the OIC Tourism Fairs;

-Member States are expecting to deliberate on challenges facing the OIC on the successful organization of the various Tourism Fairs. Develop common strategy for the successful organization of the OIC Tourism Fairs.

#### 5. OIC City of Tourism Award (2019-2020):

-The Coordination Committee on Tourism will select new winners for OIC City of Tourism awards for 2019 and 2020 in line with the approved mechanism and criteria for the selection of OIC City of Tourism.

-The Conference will also review the annual celebration of OIC City of Tourism and propose programmes to facilitate mass and colorful celebration of the year-long event.

### 6. Reconstitution of the Tourism Coordination Committee:

-The 9 member Coordination Committee constituting of 3 members from each regions including the current and next Chairman, is to be reconstituted during the Session.

-The three regional groups are kindly required to submit their nominations to the General Secretariat before the session.

### 7. Date and Venue of the 11<sup>th</sup> session of ICTM:

-Member States are required to volunteer to host the 11<sup>th</sup> Session of the ICTM in 2019. Priority may be given to member states belonging to the Arab geographical group based on the principle of geographical spread of its conferences. The previous and current ICTM have been hosted by Niger and Bangladesh respectively.

#### 8. Any Other Business;

9. Draft Resolution of 10<sup>th</sup> ICTM.

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